

# AZSERVIS

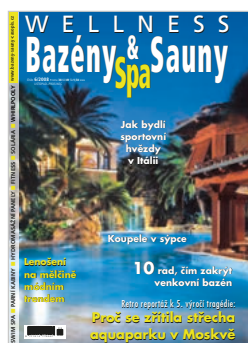
graphic studio



FACE  
FOR YOUR  
BUSINESS

## What are we doing:

- ⤴ Graphic layout and design
- ⤴ Typeset of books, brochures, leaflets, etc.
- ⤴ Retouching, scanning, montage, photography
- ⤴ Printing: offset or digital (brochures, book, magazines) large format, rotary, flexographic, label printing
- ⤴ Creation of www presentations
- ⤴ 3D modelling
- ⤴ Modification, language mutations of a wide range of data
- ⤴ We take over data for further processing at any stage of completion
- ⤴ Every year we renew ISO 9001 certificate



## Company introduction

For more than twenty years, A-Z servis group spol. s r.o. has been providing complete services in the areas of graphic preparation, prepress, printing, web presentations and other types of production (eg car branding, POS, billboards, printing, etc.) including storage and distribution. Our customers are companies of different sizes and focus: global companies with their own marketing structure, advertising agencies or manufacturers. We produce all kinds of printed matter, which we can make from product photography, through original graphic design, to printing and distribution. Of course it is for us to create language mutations or take over data in various stages of completion.

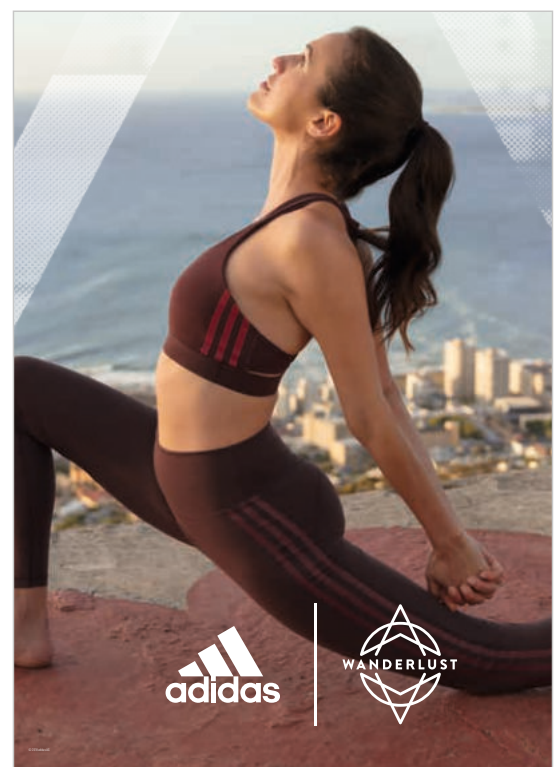
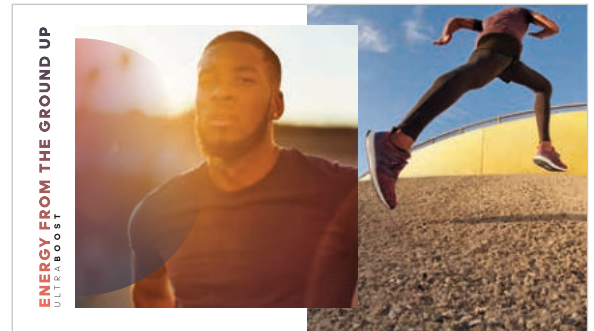
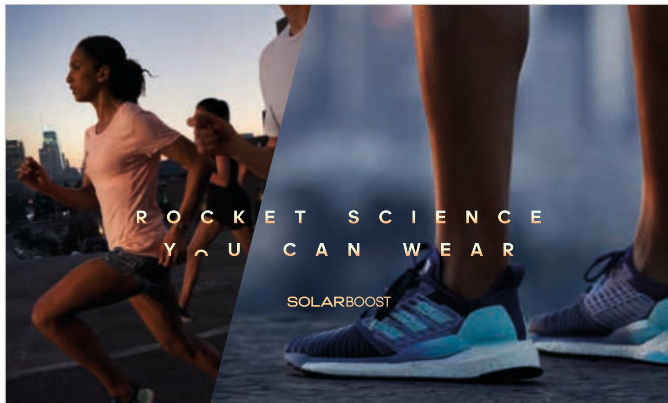
In our team working employees with many years of experience in prepress jobs, perfectly control the graphics software, and know very well the specific requirements of various printing technologies. The main advantage of our team is perfect knowledge of the process, flexibility and many years of experience. The client leads the communication directly with the graphic designer who works on his project, which guarantees maximum financial and time savings.

The broad portfolio of our suppliers includes the entire spectrum of printing production, promoters, merchandisers and distributors providing the entire chain from design to shop presentation. All our suppliers have been tested by many years of collaboration. For our POS materials or goods we have our own warehouse with distribution services. You can leave the whole process to us.

In our presentation, we will guide you through the cross-section of our work on typical jobs that we have realized or that we recently realized.

Ondřej Kalaš

Company management  
A-Z servis group spol. s r. o.  
tel.: +420 777 725 868  
e-mail: [kalas@azservisgroup.cz](mailto:kalas@azservisgroup.cz)  
[www.azservisgroup.cz](http://www.azservisgroup.cz)



## Material's Adidas

### Job contained:

Data was delivered at various stages of completion. Some of the visuals had to be created from the beginning, others had to be created in different language mutations.

### Adidas large-format visuals

Brief from the client included related graphic designs from abroad and texts.

### Job contained:

graphic design, image editing and retouching, assembly, preparation for printing.

## HUDYsport product catalog

All pages, maps, pictograms, etc. had to be created from scratch. Photos from the part provided by the client, we took part, including models.

## Inner first page of the HUDYsport product catalog

Production of the page contained:

Graphic design, editing and retouching of pictures, A4 layout, typesetting (one correction), choice of typography, preparation of data for web printing.

## Inner product page of the HUDYsport product catalog

Production of the page contained:

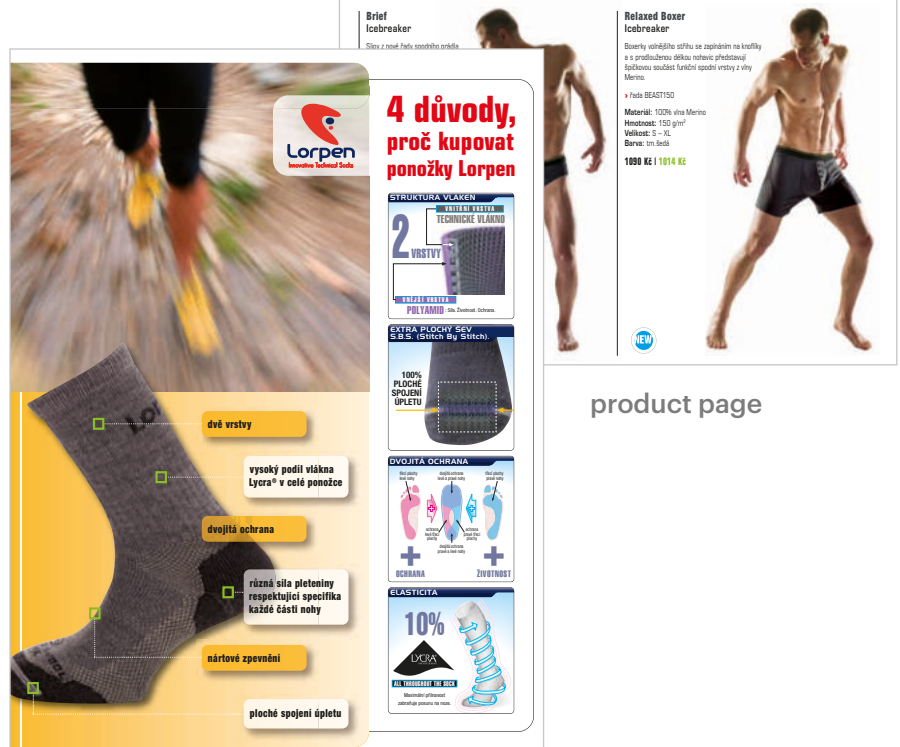
graphic design, image editing and retouching, text break (one proofing), typography selection, data preparation for web printing.

## Advertising with illustrations

Production of the page contained:

graphic design, image editing and retouching, drawing product feature illustrations, and data preparation for rotary printing.

## Inner first page



## product page

## advertising with feature illustrations

## POS, catalogs and Decathlon decorations



# Decathlon product catalog

Data was delivered at various stages of completion. Some pages had to be created from the beginning, including photos, while others were only replaced by the Czech text.

**Production contained:**  
graphic design, photography,  
editing and image retouching,  
A4 leayout, text break (two  
proofs), typography selection,  
data preparation for rotary  
printing.



## Mix for L'Eclat salon

client with little marketing awareness needed to define their needs and based on them, in cooperation with the AZ team create a assignment.

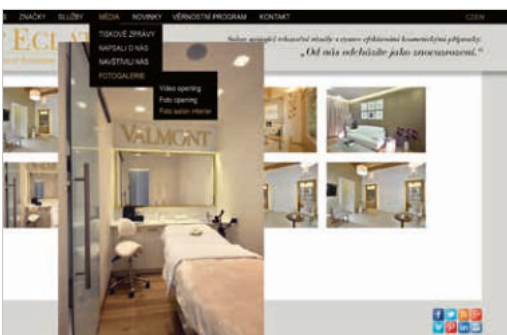
**Production contained:**  
corporate identity design, creation of www, photography of salon and products, production of advertising, vouchers, brochures, stands, shop windows.

Premium paper was often used in combination with gold stamping.

## POS, Web, Brochures and Advertising



## vouchers



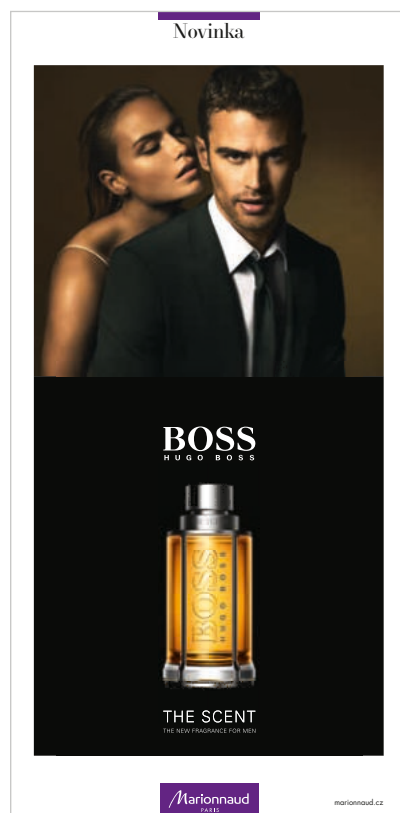
web site



design + window stickers



## POS, catalogs and decorations Marionnaud



### Image and product magazine Marionnaud

Despite the high demands on design, our design has succeeded in international competition. The contract was also complicated after logistics (communication with Marionnaud CR headquarters, with Czech advertisers, with advertisers from abroad).

**Production contained:** graphic design, photography, image editing and retouching, page layout, text break (three proofreading), typography selection, data preparation for rotary printing.



### Vizualizace





logo creation  
+ claim

**POMÁHÁME  
STROMŮM RŮST**

Pomozte nám vysadit až 380 stromů po celé ČR!

**VRAŤTE STROMŮM KORUNU**



[www.rossmann.cz](http://www.rossmann.cz)

**ROSSMANN**

A1 poster

## POS materials

We received product and model photos from the client. The assignment included the production of graphic design, printing and distribution by distribution list. The created design has been used in the production of a wide range of POS. Two-sided offset large format printing B1 was used in the production. For maximum visual quality, we use a stochastic grid (a great subtlety of soft tones), which stands out especially on laminated top cards.

## Graphic design and production of materials for Rossmann



Top card on display, offset printing (stochastic grid), 150g glossy chalk on full board with counter-laminate backing.

sidewall

Pomozte nám vysadit až 380 stromů po celé ČR!

**VRAŤTE STROMŮM KORUNU**



Kupte výrobek Schwarzkopf & Henkel\* a přispějte 1 Kč na výsadbu vzrostlých stromů ve Vašem okolí!

\*Akce se vztahuje na značky: Palette, Live Color, Pure Color, Natural & Easy Color Expert, Perfect Mousse, Syoss, Taft, Beology, Gliss Kur, Got2b, Freshlight, Schauma, Fa, Diadermine, Barnängen a Vademecum. Akce probíhá od 4. 7. do 28. 8. 2018. Více informací na [www.pomahamestromumrust.cz](http://www.pomahamestromumrust.cz) a [www.rossmanninspire.cz](http://www.rossmanninspire.cz).



[www.rossmann.cz](http://www.rossmann.cz)

**ROSSMANN**

leaflet  
window



wobbler



Top card on display, offset printing (stochastic grid), 150g glossy chalk on full board with counter-laminate backing

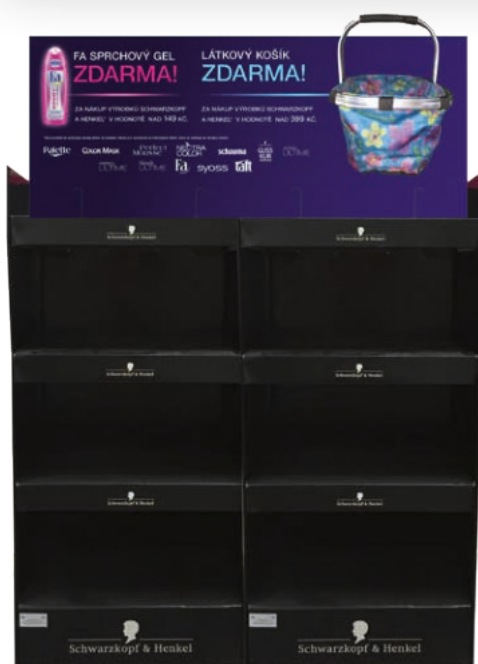
A5 wobblers



## Graphic design and POS production for Ahold

### POS materials

We received products and model photos from the client. The assignment included the production of graphic design, printing and distribution by distribution list. The created design has been used in the production of a wide range of POS. Two-sided offset large format printing B1 was used in the production. For maximum visual quality, we use a stochastic grid (a great subtlety of soft tones), which stands out especially on laminated top cards.



leaflet strip



double top card



shelfstopper



## Graphic design and production of materials for DM drugstore

product display  
sidewall



### POS + www materials

We received products and model photos from the client. The assignment included the production of graphic design, printing and distribution by distribution list. The created design has been used in the production of a wide range of POS. Two-sided offset large format printing B1 was used in the production. For maximum visual quality, we use a stochastic grid (a great subtlety of soft tones), which stands out especially on laminated top cards.



logo creation + claim



display header



website counter



web banner

## Printing and graphic production of industrial and graphic labels

### Labels

For many years, we have been supplying labels and other packaging materials for the European leader FiaProTeam (Storch Group) in the production of painting supplies. Difficulty lies in the high-precision printing that is required to certify the bar codes (EAN etc.) that must pass the measurement (according to DIN) quality in the German chains.

**ECOLOR<sup>®</sup> EXPERT**

**TOP QUALITY**

**Extra fine finish**

**3**

Art.-Nr. 84 31 25 20

4 013307 381671

Con-GmbH, D-42107 Wuppertal

**PL Walek do lakierowania**  
- do wodoodpornych akrylowych/PU powłok do parkietów

**CE Lakovací váleček**  
- pro vodou ředitelné akrylové /polyuretanové laky

**SK Lakovnický valec**  
- na vodouriediteľné akrylové nátery /polyuretanové nátery parkiet

**HU Lakkozőhenger**  
- vízbázisú akril- /PU parketbevonatokhoz

**UA Валик**  
- для водорозчинних акрилових лаків /PU-паркетних покриттів

**RO Rolă pentru aplicarea lacului**  
- pentru lacuri de parchet pe baza de apă, acrilice / poliuretan

**BG Валяк за боядисване**  
- за водоразтворими акрилни и полиуретанови паркетни покриттия

**Lakiererski valjak**  
- za akrilne i PU parketarske premaze

**25 cm, Ø 40 mm**

**ECOLOR<sup>®</sup> EXPERT**

**2 x 10 cm**

**LackrolleBezug-Filter 5-**  
- flüssigmasse Bezug mit gleichmäßiger Rollstruktur  
- für alle Lacke

**Lakrol set-Filter 5-**  
- plastmasa vložek met pískomitému oděrkování  
- voor alle lakken

**Set rolo para vernizagem-Filter 5-**  
- revestimento não pelucoso com fruição de modo uniforme  
- pour toutes les laques

**Kit rollo per verniciatura-Filter 5-**  
- rivestimento a bassa formazione di filuzzi con struttura di alta uniformità  
- per tutte le vernici

Art.-Nr. 86 60 04 46

4 013307 703020

**STORCH<sup>®</sup>**

**PREMIUM ★★★**

**Polyamid-Expert**

DE praktisch flusenfrei  
NL praktisch pluivrij  
FR pratiquement sans peluches  
IT praticamente senza peluzzi  
GB practically lint-free  
CZ prakticky bez žmolků

Art.-Nr. 14 27 18

4 001941 063525

STORCH Malerwerkzeuge & Profgerüste GmbH  
Platz der Republik 6-8, D-42107 Wuppertal

**MALER<sup>®</sup> COLOR**

**Conjunto de películas de cobertura de 3 unidades**

**colar + cobrir num processo de trabalho**

**Conjunto de películas de cobertura de 3 unidades**

**colar + cobrir num processo de trabalho**

Comprimento **← 33 m →**  
Largura desdobrada **↙ 55 cm ↘**

**Película de cobertura com fita adesiva crepe**

**dispensador com canto de corte metálico**

**para cobrir móveis, parapeitos de janela, armários de parede, vigas de teto etc.**

**para espaços interiores**

**AVISO:**  
Perigo de asfixia! Manter película fora do alcance das crianças.  
Risco de Corte! Canto afiado.

2205 4067

**ECOLOR<sup>®</sup> EXPERT**

**ergo-grip**

Art.-Nr. 86 32 17 44

Ciret GmbH, Platz der Republik 6-8, D-42107 Wuppertal

4 013307 703020

**15 cm**

**Ø 30 mm**

DE Farbröller -Dyalon 12- sehr langlebiger Bezug  
NL Verfrol -Dyalon 12- zeer duurzame stof  
FR Rouleau peintures -Dyalon 12- tissu de très grande longévité  
IT Rullo per colori -Dyalon 12- rivestimento di durata molto lunga

**ROXOLID**

**Masker**

270 cm x 25 m

2 in 1 Abdeckfolie + Malerband  
Film de masquage avec papier cache 2 en 1  
2 in 1 pellicola + nastro  
2 in 1 afdekfolie met masking tape  
2-in-1 tackfolie + maskeringstejp  
Maskovací set 2 v 1: Zakrývaci fólie + maskovací páska  
Maskovací sada 2 v 1: Zakrývacia fólia + maskovacia páska  
2 in 1 Bandă de mascare cu foliedă protecție

Manufactured for: HORNBAUM & Hornbaum AG, Hornbacherstrasse 11, 10779 Berlin, Germany  
Art.-Nr.: 572578 / 1002.01

4 306511 217921

**פרלון פס צהוב**

**פרלון המקורי**

**פנדר**

**מוצרים לצביעה ובניה**

**Solvent Resistant**

**לצביעה אקרילית, צבעי בסיס מים ושמן**

**לצביעה שטחים גדולים וחלקים, קירות, תקרות וחשמלי גבס**

**Made by ciret group GERMANY**

**www.pngroup.co.il**

**9"**

**23 מ"מ**

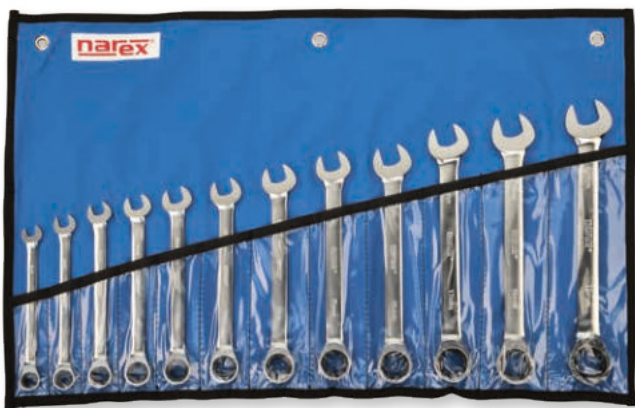
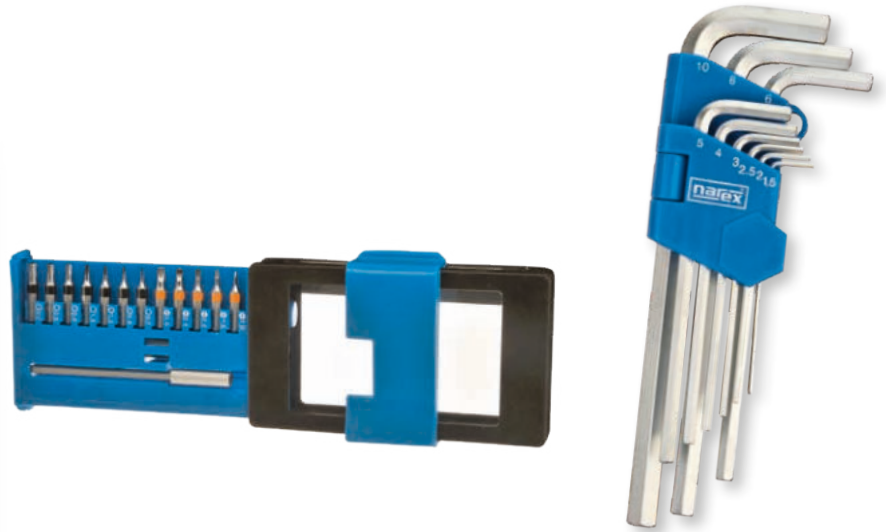
**עובי פרווה 12 מ"מ**

**★★★**

## Product photo for Narex

### Tona tools

The assignment from the client included precise arranging of products in various compositions. The products are full of reflections, light shadows, often the products are behind transparent foil or plastic. Shooting, retouching and tool assembly are among the most demanding.



## Pro-Doma leaflets and advertisements – building materials

*pro váš dům cokoli*

# STAVEBNINY

**PRO-DOMA**

## AŽ 35% NA UVEDENÉ ZBOŽÍ

**VYUŽIJTE SLEVY K NÁKUPU**

|                                                       |                                                    |                                  |                  |                                     |                                     |
|-------------------------------------------------------|----------------------------------------------------|----------------------------------|------------------|-------------------------------------|-------------------------------------|
| Isover<br>Minerální tepelné<br>izolace Onix<br>Orstop | Malty, potěry, lepidla...<br><b>Cemix</b><br>weber | Ytong<br>Tvárnice<br>a příčkovky | Ruční nářadí     | Asfaltové<br>hydroizolační<br>pásky | DCD<br>Stělné<br>tepelné<br>izolace |
| <b>SLEVA 35%</b>                                      | <b>SLEVA 15%</b>                                   | <b>SLEVA 33%</b>                 | <b>SLEVA 15%</b> | <b>SLEVA 20%</b>                    | <b>SLEVA 20%</b>                    |

Slevu na uvedené zboží lze uplatnit pouze po předložení této karty [www.pro-doma.cz](http://www.pro-doma.cz)

### Various promotional materials and advertisements

We received a graphic manual, product photo and sample materials from the client to understand the graphic style.

Production contained:  
graphic design of materials with an emphasis on the ability to attract a creative concept and a unified style.  
Photos was provided by the client.

*pro váš dům cokoli*

# STAVEBNINY

**PRO-DOMA**

## DEN OTEVŘENÝCH DVEŘÍ BENEŠOV

### 22. – 23. 9. 2011

Po celý den, ke každému nákupu **občerstvení ZDARMA**, grilovaná klobása, pivo, limo.






**42 poboček po celé ČR**

### NAŠI DODAVATELÉ

ACO Stavební prvky spol. s r.o. ● ASKO a.s. ● B & BC, a.s. ● BACHL spol. s r.o. ● BAUMIT, spol. s r.o. ● BEST, a.s. ● BETONOVÉ STAVBY - GROUP ● BITUMAT CZ, a.s. ● CARMEUSE CZECH REPUBLIC s.r.o. ● CS-BETON s.r.o. ● CTD-BAU s.r.o. ● Českomoravský cement, a.s. ● DCD IDEAL spol. s r.o. ● Den Braven Czech and Slovak s.r.o. ● ENCO a.s. ● EURO NÁRADÍ s.r.o. ● EUROPROFIL, spol. s r.o. ● EXTERIER BETON, s.r.o. ● Feron, a.s. ● Fischer International s.r.o. ● Gutta ČR - Praha spol. s r.o. ● H+H Česká republika s.r.o. ● HASIT Sumavské vápence a ● HELUZ chládkářský průmysl v.o.s. ● HENKEL ČR, spol. s r.o. ● JAF HOLZ spol. s r.o. ● Jihotvar Beton s.r.o. ● KB - BLOK systém, s.r.o. ● KM Beta a.s. ● KOMITECH spol. s r.o. ● LB Cemix s.r.o. ● LIKOV s.r.o. ● MAPEI spol. s r.o. ● Masonite CZ spol. s r.o. ● MONTIKOV, spol. s r.o. ● ONDULINE - stavební materiály, ● PARABIT Technologies, s.r.o. ● P-D Refractories CZ a.s. ● Pilecký s.r.o. ● Pipelife Czech s.r.o. ● PORFIX CZ a.s. ● quick-mix k.s. ● ROCKWOOL, a.s. ● SAKRET CZ k.s. ● SGCP CZ a.s.-Isover ● SGCP CZ a.s.-Rigips ● SGCP-CZ, a.s.-Weber ● Styrotrade, a.s. ● Schiedel, s.r.o. ● TONDACH Česká republika s.r.o. ● Valenta ZT s.r.o. ● Vápenka Certový schody a.s. ● VEN s.r.o. ● Wienerberger chládkářský průmysl, a.s. ● Xella CZ, s.r.o. ● Zlínské cihelny s.r.o.

**Těšíme se na setkání s Vámi.** [www.pro-doma.cz](http://www.pro-doma.cz)

*pro váš dům cokoli*

# STAVEBNINY

**PRO-DOMA**

**TVÁRNICE ŠTÍPANÁ jednostranná seď**  
AKČNÍ CENA: 52 Kč/s

**OBROBNÍK zahradní PD 50/5/20**  
AKČNÍ CENA: 32 Kč/s

**PLETIVO v.150 cm**  
AKČNÍ CENA: 59 Kč/bm

**SLOUPEK v.200 cm**  
AKČNÍ CENA: 207 Kč/s

**DIŘIČKA**  
AKČNÍ CENA: 207 Kč/s

Klasické 4-hranné pletivo EXTRUDER, vhodné pro oplocení pozemků, zahrad, sportovišť atd. Velmi dobře se přizpůsobí jakémukoli terénu. Při použití pletiva EXTRUDER se sloupkem STANDARD plus získáte kvalitní a přitom ekonomický plot.

**PRO-DOMA**  
ČS armády 1213  
684 01 Slavkov u Brna  
Tel.: 544 215 119, 544 215 118  
Mobil: 602 286 847  
Fax: 544 215 121  
email: slavkov@pro-doma.cz

Otevírací doba:  
Po-Pá: 7.00 - 17.00  
So: 7.00 - 11.00

**20**

Platnost od 1. 9. 2011 do 30. 9. 2011 [www.pro-doma.cz](http://www.pro-doma.cz)

*pro váš dům cokoli*

# STAVEBNINY

**PRO-DOMA**

**ČESKOMORAVSKÝ CEMENT**  
I/B-M 32,5R  
25kg **65,- Kč/bal**  
76,- Kč/bal

**BACHL**  
Bachl - Polystyrén pěnový EPS 70F fasádní  
tl. 10cm **107,- Kč/m²** 153,- Kč/m²  
tl. 7cm **54,- Kč/m²** 107,- Kč/m²  
tl. 5cm **22,- Kč/m²** 37,- Kč/m²  
tl. 2cm **10,- Kč/m²** 10,- Kč/m²

**ISOVER**  
Tepelná izolace Isover Domo  
tl. 20cm **132,- Kč/m²** 264,- Kč/m²  
tl. 16cm **106,- Kč/m²** 212,- Kč/m²  
tl. 12cm **79,- Kč/m²** 158,- Kč/m²  
tl. 8cm **53,- Kč/m²** 106,- Kč/m²

**Stavebniny Prostějov**  
Sebastiniho 2  
Prostějov - Držovice  
796 07  
Tel.: 582 335 551  
Mobil: 724 882 325  
Fax: 582 335 554  
prostejov@pro-doma.cz

Otevírací doba:  
Po-Pá: 6.30 - 17.00 hod.  
So: 7.00 - 11.00 hod.

**20**

Ceny jsou uvedeny včetně DPH

Akce platí do 30. 9. 2011 [www.pro-doma.cz](http://www.pro-doma.cz)

## Lindt presentation materials

### Various promotional materials

From the client we received a graphic manual, product photos and sample materials from abroad, which served to understand the graphic style.

Production contained: graphic design of materials with an emphasis on the ability to attract a creative concept and a unified style.



## Placards, topcards and market alarmgates



### Production contained:

graphic design of materials with an emphasis on the ability to attract a creative concept and a unified style. Furthermore, 3D visualization of the use of materials in shops was created for the client.

# Stickers and Advertisements Pedigree / Whiskas

**Pedigree®**  
Měsíc zdravého chrupu

**Pedigree**

Kup 1 balení Pedigree Denta Stix™

**Dostaneš  
1 balení**

**ZDARMA**

**Akční nabídka**

**JUMBONE**

## Pedigree Stickers and Advertisements

We have received from the client only the approximate size and purpose (intention, practical use) of the material. For advertising technical parameters for media and the idea of the campaign.

### Production contained:

graphic design of materials with emphasis on functionality and ability to engage in creative concepts. Illustrative photos were bought in photobank.

**Pedigree**

**Pedigree**

**Pedigree**

**Pedigree®**  
napomáhá  
optimálnímu  
trávení

**Pes v autě**

**Kočky  
by  
kupovaly**

**whiskas**

**Pes podle psích  
zákonů**

**Kočka  
v autě**

**whiskas**

**whiskas**

Nové granule Whiskas®  
s jatrovými polštářky

**NOVÉ**

## Development project

### Development project Apartments Jestřáb



Janské Lázně  
**APARTMÁNY JESTŘÁB**

**Apartmán typ C, 1. NP**  
APT1B.01

**Apartmánová jednotka obsahuje:**

|                                    |                |
|------------------------------------|----------------|
| Obytná místnost                    | 23,7 m²        |
| Ložnice                            | 13,5 m²        |
| Předsiň                            | 6,0 m²         |
| Koupelna + WC                      | 4,1 m²         |
| <b>Apartmánová jednotka celkem</b> | <b>47,3 m²</b> |
| Terasa                             | 5,1 m²         |
| Sklep                              | 5,2 m²         |
| <b>Garážové stání</b>              | <b>17,6 m²</b> |

**Cena apartmánu**  
3 588 000,- Kč  
**Cena garážového stání**  
350 000,- Kč  
Plus daň dle platné zákonné úpravy.

Plus daň dle platné zákonné úpravy.

Podrobné informace podá:  
Ing. Lukáš Gaspar  
Tel.: +420 603 926 344  
E-mail: lukas.gaspar@kevropa.cz

#### Website, catalog, leaflets large-scale advertising and more

Brief from the client contain a complete marketing support for sales within the budget.

#### Production contained:

everything from graphic design of logo, production of web, production of prints to installation.

### Development project Villa Central

#### Catalog, leaflets large-scale advertising and more

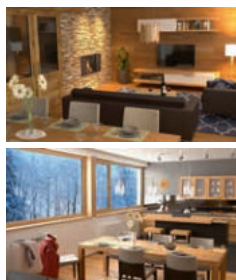
Brief from the client contain a complete marketing support for sales within the budget.

#### Production contained:

everything from graphic design of logo, production of web, production of prints to installation.



ZAHÁJENÍ VÝSTAVBY JARO 2018  
www.villacentral.cz



**Villa Central**



## Billboards, garbage baskets and shopping baskets from sustainable material



### Garbage baskets:

Recycled material and the topic of sustainability in various designs in the graphic spirit of the company.

### Mezzanine wall:

3x8 m of company value in connection with the motif of the main product of the manufacturing company. Our work consisted of graphic design and installation.

### Flag – Fly Wing:

The client's brief contained a marketing idea.

## FIA ProTeam

Our important client for many years, in the field of production of technological printed matter, approached us with the creation of design of utility objects and visualization of values and ideas.

### Billboards:

The client's brief contained a marketing idea.

### Shopping and gift basket:

Graphic design of materials with emphasis on sustainability in the visual spirit of the company..



## Various promotional materials

We received key visuals, finished data and data that required different levels of modifications, a database for personalization and distribution from the client.

## Personalization

We created personalized content in dozens of variants for most materials.

## Printing

To increase efficiency, we decided to combine digital offset with conventional offset. We also used a specialized machine for printing envelopes and digital label printing. With the help of ICC color management, we managed to achieve the maximum color matching of individual materials by combining different printing technologies.

## Distribution

We sorted the materials, packed them in our distribution center (see warehouse page) and sent them to branches.

**OPTICKÁ SÍŤ  
OD T-MOBILE**

Nechte se unést  
naší **nejrychlejší sítě**

Užijte si internet i sledování televize v nejvyšší možné kvalitě na naší nejmodernější optické síti.

Internet s rychlostí až 1000 Mb/s

**Optický internet** @/

**Cena od 299 Kč měsíčně**

- skutečná rychlost připojení až 1000 Mb/s
- rychlost nahrávání až 100 Mb/s
- online hry a sledování filmů v nejvyšší kvalitě
- domácí Wi-Fi, telefon, tablet, notebook
- neomezený datový limit

**T-Mobile TV** TV

**Cena od 149 Kč měsíčně**

- můžete mít na výběr z více než 100 programů, 70 v HD kvalitě
- zápisné zhlédnutí až 7 dní
- přehledný, nastavitelný, nahrávací poslůž
- videotéka a tematické balíčky
- světový fotbal (např. Premier League, mládež La Liga)
- dokumentární kanál BBC Earth v češtině pouze u T-Mobile

**T...** [www.t-mobile.cz/optika](http://www.t-mobile.cz/optika)

**OPTICKÁ SÍŤ  
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**PROKOPALI  
ISMĚ SE AŽ K VAM**

**T...** [www.t-mobile.cz/optika](http://www.t-mobile.cz/optika)

**PŘIPOJTE SE K SÍŤI  
BUDOVNOSTI**

Nyní je i u vás doma.

Dobrý den,  
sádky rychlosti naší nejmodernější technologie, kterou máme nyní na trhu – optickou síť od T-Mobile. Díky optické síti můžete přenášet informace rychlostí světla. Internet na síti rychlostí až 1000 Mb/s. Také můžete sledovat, stahovat filmy a hrát hry na desítkyrát rychleji než na kabelové síti.

Připojte se jednoduše k domácímu internetu a začnete užívat naši nejrychlejší síť.

Náš v kombinaci s mobilním službami můžete mít dle potřeby vybrané. S Magentou 1 testuji, že čím více služeb u T-Mobile používáte, tím více výhod dostáváte.

**Optický internet** @/

**Cena od 299 Kč měsíčně**

Užijte si skutečnou rychlost připojení až 1000 Mb/s.

- Skutečný připojení bez omezení pro celou rodinu
- Rychlost uploadování bude přibližně na polovině síťové rychlosti
- Jednoduchá instalace a ovládání
- Domácí Wi-Fi se telefonem, tabletu, notebooku
- Můžete například sledovat TV, zhlédnout a hrát hry

**T-Mobile TV** TV

**Cena od 149 Kč měsíčně**

Můžete mít na výběr z více než 100 programů (70 v HD kvalitě).

- Široká nabídka až 7 dní
- Zastavení živého vysílání, přehledný, nahrávací poslůž
- Videotéka a tematické balíčky
- Světový fotbal v HD kvalitě každý den
- Dokumentární kanál BBC Earth v češtině dostupný jen u nás

Tuď už více služeb. Pokud máte zájem o připojení optické sítě, navštivte nás na kontaktního v tomto dispo.

Další informace najdete na [www.t-mobile.cz/optika](http://www.t-mobile.cz/optika).

**T...** [www.t-mobile.cz/optika](http://www.t-mobile.cz/optika)

**OPTICKÁ SÍŤ  
OD T-MOBILE**

Nechte se unést naší  
**nejrychlejší sítě i vy**

Optický internet s rychlostí až 1000 Mb/s @/

Nabízí televize v digitální kvalitě TV

Pro více informací kontaktujte:

**T...** [www.t-mobile.cz/optika](http://www.t-mobile.cz/optika) [www.t-mobile.cz/osobne](http://www.t-mobile.cz/osobne)

**T-MOBILE  
OSOBNĚ**

**NOVĚ U VÁS DOMA**

PŘIPOJTE SE K NÁM

[www.t-mobile.cz/optika](http://www.t-mobile.cz/optika)

Optický internet @/ Digitální TV TV

Pro více informací kontaktujte:

**T...** [www.t-mobile.cz/optika](http://www.t-mobile.cz/optika) [www.t-mobile.cz/osobne](http://www.t-mobile.cz/osobne)

**T-MOBILE  
OSOBNĚ**

**OPTICKÁ SÍŤ  
OD T-MOBILE**

Nechte se unést naší  
**nejrychlejší sítě i vy**

Optický internet s rychlostí až 1000 Mb/s @/

Nabízí televize v digitální kvalitě TV

Pro více informací kontaktujte:

**T...** [www.t-mobile.cz/optika](http://www.t-mobile.cz/optika) [www.t-mobile.cz/osobne](http://www.t-mobile.cz/osobne)

**T-MOBILE  
OSOBNĚ**

**Zde vládne optický internet  
od T-Mobile s rychlostí  
až 1000 Mb/s**

Více na [t-mobile.cz/optika](http://t-mobile.cz/optika)

**OPTICKÁ SÍŤ  
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**T...**



### Branding of clothes and accessories

The assignment from the client was to design a collection of clothes, with branding, of a higher quality class.

We designed, created visualizations, sampled and produced collections of clothing, including accessories in various sizes. We used both printing and embroidery for branding.

We sorted the order, packed it in our distribution center (see the warehouse page) and sent it to the branches.

### Energy drink and Advent calendar

We also created packaging design, production and distribution of energy drinks and Advent calendars.

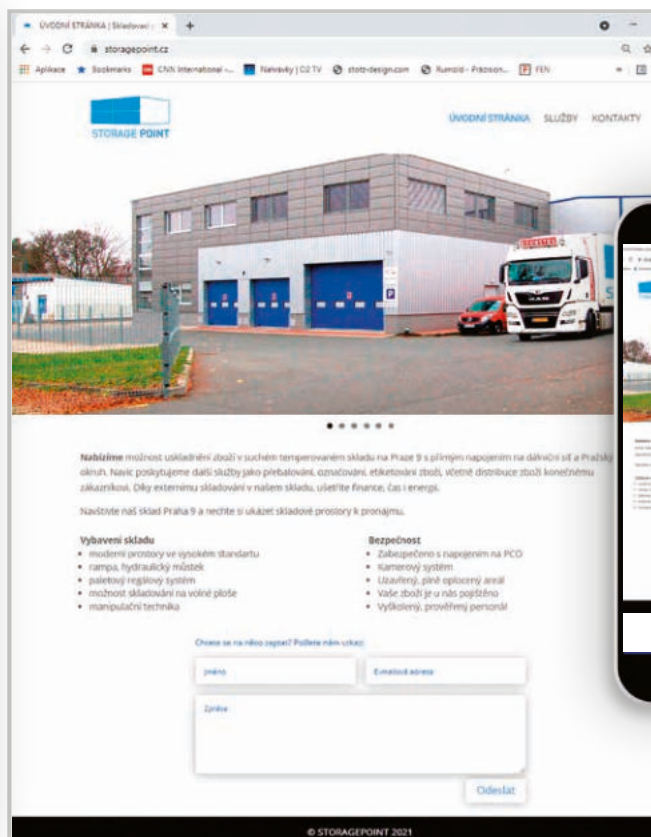


### StoragePoint website

Together with the client, we put together texts and pictures for a short website, which has the task of quickly informing customers about the services. Hosting and other services run on our servers. We use the DIVI template, which runs in the WordPress environment, to create web projects. The DIVI template ensures a well-functioning smartphone responsiveness and continuous updating.

#### PPC

Using google services and tools (Analytics, Ads etc.) we created and launched a PPC customer ad. Advertising is switched on and off according to the needs and occupancy of warehouse space.

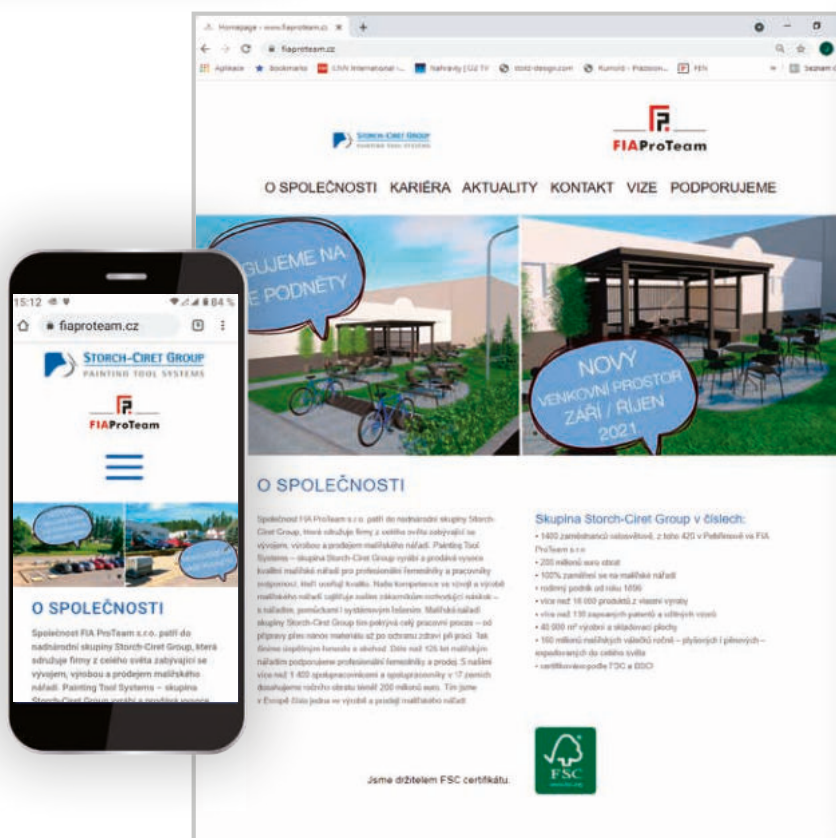


### FIA ProTeam website

For a client who is a major regional employer, we have created a website that is used to communicate with employees and advertise vacancies. Hosting and other services run on our servers. We use the DIVI template, which runs in the WordPress environment, to create web projects. The DIVI template ensures a well-functioning responsiveness and continuous updating.

#### PPC

Using google services and tools (Analytics, Ads etc.) we created and launched a PPC customer ad. The launch is based on the vacancy offer.

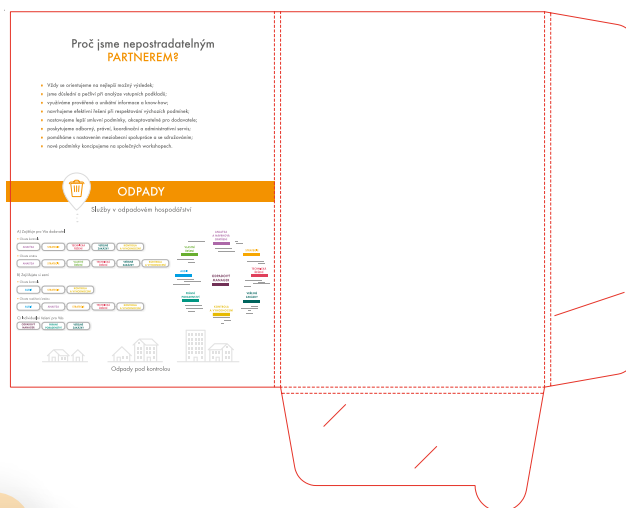
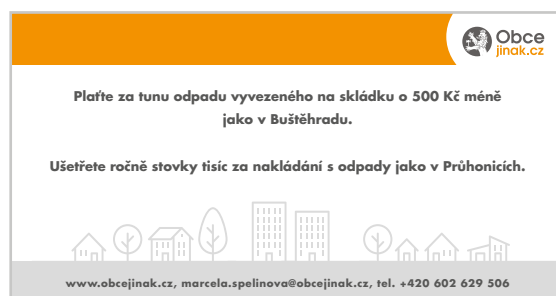


## Various presentation materials and advertisements.

We received a rough idea and information texts from the client.

### The production of materials included:

Creation of the entire concept, including slogans, graphic designs of various types of printed matter and electronic presentations with an emphasis on the ability to impress with a creative concept and connecting style. Creation of vector pictograms, graphs, maps and other graphics. The client provided the print production himself.



### Storage:

We offer to rent a free space in modern, tempered, storage premises in Prague 9. Ideal location of the warehouse area, 500 m from the connection to the motorway network. Storage short term and long-term use of pallet racks. The warehouse is continuously monitored with a 24/7 security service. Possibility of loading / unloading on a ramp with a hydraulic bridge or using a forklift.

### Logistics:

We offer comprehensive logistics services. We provide transportation of goods to the customer from its suppliers. Within the whole process we provide a storage system with subsequent distribution of goods to the client's premises. Based on specific requirements, we will design such a solution to make the logistics process optimal for the customer economically and organisationally, and to save costs as much as possible. We can deliver your goods from the EU and around the world.

### Another services:

Checking the number and quality of goods

Packaging, pasting, foiling, pasting of prints and documents into shipments

Label printing, barcode generation, production and printing of promotional materials

Division and completion of shipments from 1 pc to pallets

Transport of shipments in the Czech Republic and abroad

Express distribution in Prague

We provide customs services.

We hold GS1 barcode license.

more: [www.storagepoint.cz](http://www.storagepoint.cz)

## Storage space



## Certificates

### ISO 9001

A-Z servis group spol. s r.o. every year renews the FSC and ISO 9001 certificates, which is often demanded by its global partners and government organizations.

### Efficiency

With optimal data transfer, unambiguous assignment and fast communication with the client, our services

are in the cheaper part of the market spectrum and at the same time we can guarantee compliance with all agreed deadlines and high quality of final products. We discuss with our clients and optimize the entire production and communication process so that they do not become unnecessary time delays and costs. Our goal is for the client to get the maximum quality for his money, which is the basis for long-term cooperation.



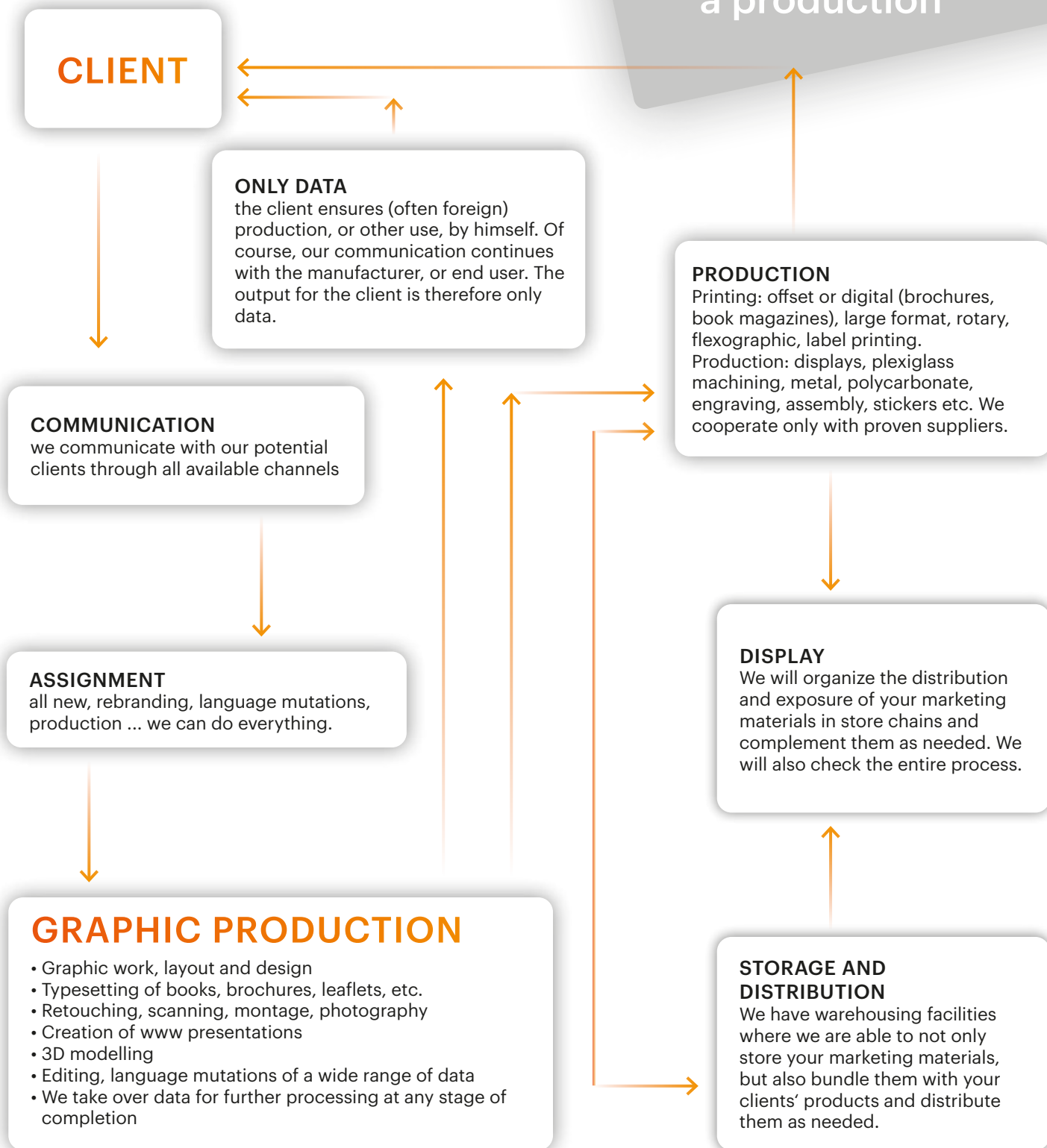
## Conclusion

The presentation contains examples of common work and points to a wide range of our clients. There is no intentional price or orientation given here because a significant part of the resulting price is influenced by the level of marketing structure on the client's side (especially the quality and complexity of briefs, the speed of feedback, changes in the assignment, etc.). Furthermore, the quality of the data supplied by the client contributes to a large extent to the pricing (for example, the photos can be delivered, purchased in photobank or photographed in the studio, which significantly influences the price of a product page in

the catalog). These above mentioned aspects, which have a fundamental impact on the final price, could not be included in this presentation.

All examples of graphic designs listed here are either substantially or entirely created by the graphic studio A-Z servis group spol. s r. o., whatever agency has delivered them to the target client. We have source data for all of the work here.

**We will be happy to discuss everything with you during a personal meeting, or we will make a calculation according to your specifications.**



# AZSERVIS

graphic studio

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